



Port St. Lucie Business Accelerator Program



Training Small Business Leaders for Maximum Business Success

Enhance entrepreneurial skills and knowledge by enrolling in the Port Saint Lucie Business Accelerator Program.

Through a series of ten seminars experienced professionals teach participants the techniques for leading a small business to the ultimate growth, productivity and profitability. Highlights of the program include:

- Opportunity to Apply for a Small Business Grant
- Enhanced Financial Acumen
- Effective Social Media Marketing Skills
- Improved Entrepreneurial Skills
- Business Counseling
- Maintaining Business Growth and Job Creation

Spring 2021 Business Accelerator Program Schedule

Session 1 / March 24, 2021

Time Management for Increased Productivity

Session 2 / March 31, 2021

Legal Issues in the Workplace

Session 3 / April 7, 2021

Exceptional Customer Service

Session 4 / April 14, 2021

Dealing With Difficult People

Session 5 / April 21, 2021

Small Business Finance

Session 6 / April 28, 2021

Sales and Marketing

Session 7 / Tuesday, May 4, 2021

Successful Marketing through Social Media

Session 8 / May 12, 2021

Talent Search: Recruitment and Retention

Session 9 / May 19, 2021

Public Speaking: Making Your Grant Proposal

Session 10 / May 26, 2021

The Business Plan: Canvas and Pitch

Micro Grant Presentations / June 2, 2021

Classes may be attended in person or virtually, and will take place Wednesday evenings from **6:00pm - 9:00pm**, unless noted otherwise. Sessions will be held at IRSC Pruitt Campus, Room F-144; 500 NW California Boulevard, Port St Lucie FL. A link will be sent for those registered to attend virtually.

To Qualify:

- The business must be located in Port St. Lucie, Florida, and hold a current St. Lucie County Business Tax Receipt (*Not-for-profit organizations are not eligible*).
- Complete the Business Accelerator Program online registration (only cost is a \$25 application fee)

A Program Provided by...



Training Provided by...



To Apply Please Visit www.IRSCBiz.com and select the PSL Icon Link

For more information please contact [Elijah Wooten 772.873.6374](mailto:EWooten@cityofpsl.com) or email EWooten@cityofpsl.com

Upon acceptance into the program, participants agree to attend all of the Business Accelerator Program classes, with the exception of emergencies or previous communication with the organizers. The program consists of one 3-hour class per week for a total of ten instructional classes. The program fee is \$25 (nonrefundable) and includes membership to the Business and Technology Incubator at IRSC. Participants who meet the grant criteria may be eligible to apply for a small business grant through the City of Port St. Lucie (Non-for-profit organizations are not eligible).